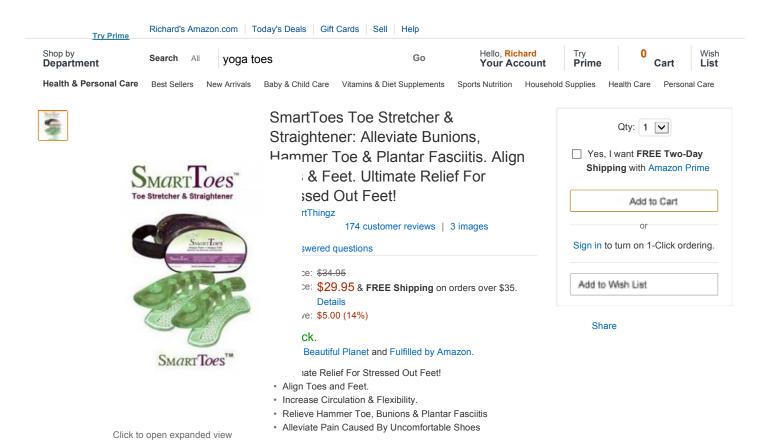
# **EXHIBIT H**

SCREEN SHOT OF SMARTTHINGZ'S LISTING ON AMAZON.COM

# 2:12-cv-14770-PJD-MKM Doc # 37-9 Filed 12/16/13 Pg 2 of 7 Pg ID 525



# **Frequently Bought Together**



Price for all three: \$44.29

Some of these items ship sooner than the others. Show details

- ▼ This item: SmartToes Toe Stretcher & Straightener: Alleviate Bunions, Hammer Toe & Plantar Fasciitis. Align Toes ... \$29.95
- ✓ Comfy Toes Foot Alignment Socks (Small/Medium) \$6.06
- ✓ Profoot Flex-tastic Toe Relaxers, Fits All \$8.28

# **Customers Who Bought This Item Also Bought**



Comfy Toes Foot Alignment Socks (Small / Medium)
(131)

\$6.06



Profoot Flex-tastic Toe Relaxers, Fits All (149)

\$8.28



Comfy Toes Foot Alignment Socks Toe Spacer Relaxing Comfort Large

(52)

\$5.88



FootSmart Gel-Lined Compression Toe Separating Socks, Pair (42)

\$12.99

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# **Important Information**

### Indication

Bunion Treatment, Hammer Toe Treatment, Foot Pain, Toe Pain, Plantar Fasciitis Treatment, Stress Relief, Tailor's Bunion, Toe Stretcher & Straightener, Stretch Achilles Tendon.

Ingredients

Medical grade gel. One pair per case.

# **Product Description**

Do you wear shoes which by the end of the day leave your toes and feet all squished up and unhappy? You're risking plantar fasciitis, bunions, hammer toe, and other inconvenient and unsightly foot problems. SmartToes Toe Stretchers' unique design with an extended base will help straighten and align your toes and feet, stretch your Achilles Tendon, as well as re-energize your entire body! SmartToes Are The Ultimate Toe Stretcher & Exerciser. The breakthrough design will help alleviate foot pain and promote overall fitness and wellness. By simply wearing your SmartToes, you are stretching your feet and toes and increasing your flexibility. Unlike conventional toe stretchers, SmartToes are designed to provide you with the freedom of movement. SmartToes will help improve your posture and strengthen your joints. To get started, moisten your SmartToes with warm water. Stretch them around your foot with the big toe going into the bigger end. The more you wear them, the faster you will see and feel results. Start with a five-minute session and gradually increase the amount of time you wear them. You may feel a slight tension in your muscles, this means you're working some muscle groups that may have been previously neglected, and SmartToes are on the job! You're immediately strengthening your feet, toes and ankles. SmartToes are made of the highest quality medical grade gel and are hypo-allergenic and latex free. To clean, simply wash with soap and warm water. SmartToes are a one size fits all unisex product and are packed in a handy carrying case.

### **Product Details**

**Product Dimensions:** 4.5 x 2 x 3 inches

Shipping Weight: 12 ounces (View shipping rates and policies)

ASIN: B0010A3KJS **UPC:** 013977110504

Item model number: Toe Stretcher & Straightener

**Average Customer Review:** (174 customer reviews)

Amazon Best Sellers Rank: #2,154 in Health & Personal Care (See Top 100 in Health & Personal Care) #8 in Home Improvement > Safety & Security > Personal Protective Equipment > Safety Footwear

#8 in Health & Personal Care > Health Care > Foot Care > Inserts & Insoles > Insoles

Did we miss any relevant features for this product? Tell us what we missed.

Would you like to give feedback on images or tell us about a lower price?

# **Customers Who Viewed This Item Also Viewed**



Toe Stretchers - Pain Relief for Bunion / Plantar Fasciitis / Hallux Valgus ... (53)

\$17.99



Comfy Toes Foot Alignment Socks (Small / Medium)

(131)

\$6.06



Profoot Flex-tastic Toe Relaxers, Fits All (149)

\$8.28



Gel Bunion Toe Spreader Eases Pain (Set of 2) (43)

\$3.49

Page 1 of 8

Page 1 of 7

### Product Ads from External Websites (What's this?)



Bunion Bootie, Soft Flexible Bunion Treatment Splint \$33.95

+ \$6.95 Est. shipping **Bunion Bootie** 



Shoe Stretcher With **Bunion Knobs** \$21.95

No Shipping Info

YogaToes - Yoga Toes Sport Small 7.5 - 11 Womens 6.5 - 9.5

Mens... (4) **Vermont Country Store** 

> \$39.95 No Shipping Info LuckyVitamin



YogaToes \$39.95 No Shipping Info

mySpaShop Virtual Spa



**Sponsored Content** 

YogaToes - Yoga Toes Medium - 11.5 & Larger Womens - 10-13 Mens...

(12)

\$39.95

+ \$5.95 Est. shipping LuckyVitamin

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Advertise here

Customers viewing this page may be interested in these sponsored links (What's this?)

# 2:12-cv-14770-PJD-MKM Doc # 37-9 Filed 12/16/13 Pg 4 of 7 Pg ID 527

• Gel Flex Toe Stretchers

YogaToes® Coupon

Codes

Save \$10 On YogaToes® Today! Use Coupon

Stretch Away **Yoga Toe** Pain Now With FootSmart

www.footsmart.com/Yoga\_Toe\_Pain

www.yogapro.com/yogatoes

.

Code: SAVE

Gel Flex Stretchers!

• Huge Yoga Toes Sale

Buy Yoga Toes Toe Stretchers. YogaToes Original, Gems and Sport!

www.luckyvitamin.com/YogaToes

See a problem with these advertisements? Let us know

# **Customer Questions & Answers**

# Q: No matter how hard I try, I can't seem to get my 4th and 5th toes to fit this device. Any suggestions?

A: you could try and soak the device in warm water until it is real limber. it could be that your toes are too small to fit the device. it takes me a...

See more | See all 9 answers

# Q: Do they work for 'crossover toe' where the second toe crosses over the big toe?

A: No. I have that problem and it did not help it. They are also very painful to wear. Don't waste your money. See all 4 answers

### Q: plantar

A: i don't understand, there is no question, only the word plantar, i would love to help but am unable to unless i have more info See all 3 answers

# See all 7 questions & answers

Have a question? Ask the owners here

Ask owners

# **Customer Reviews**

(174)

	( ' ' ' )	
3.8 out of 5 stars		
5 star		84
4 star		30
3 star		20
2 star		19
1 star		21

See all 174 customer reviews

Both of the smart toes tore down the middle.

Melanie E. Burton

The first time I really like I used them how my feet they HURT feel when they and could are on. barely wear Lynn F them for 5 minutes, now I can wear

better. Christina R Olson

them for up to half an hour

and my feet

feel SO much



Advertisement

# **Most Helpful Customer Reviews**

124 of 130 people found the following review helpful

**Skeptic Turned Believer** 

By Taurus4554 on June 17, 2011

# **Amazon Verified Purchase**

I was diagnosed with "hammer toes" about a year ago. Walking has been miserable, because they put pressure on a different part of the foot, especially the plantar region, causing even more pain with each step. No cure for them, but there is treatment such as stretching the toes &/or wearing sandals as much as possible.

Two and a half weeks ago, I did some research to see if I could find ANYTHING to help me. I stumbled across "Smart Toes" by accident, then came to Amazon to find them.

When I first started them, it hurt. I will NOT lie on this point. It has been so long since I felt the freedom of my toes being normal, it hurt. But, I kept using them on a daily basis, wearing them

# **Product Images from Customers**





See all 3 customer images

# **Most Recent Customer Reviews**

# I like them.

My feet were starting to get bunions from tight fitting shoes and used to ache at night after I got home. Read more

Published 5 hours ago by Mary Mason

They would probably work if I took the time to use then properly

# 2:12-cv-14770-PJD-MKM Doc # 37-9 Filed 12/16/13 Pg 5 of 7 Pg ID 528

longer each time. I haven't been able to to the walking with them yet, but I can tell you, right now, the pain in my foot is still there, but A WHOLE LOT LESS! In fact, I cannot believe the difference in just the last 2 weeks! I have them on as I type this so I can give you a glimpse of the feeling. They are gel, first. Soft, pliable, yet still strong enough. Because my feet are bad, I have to actually position 2 toes on both feet by hand between the separators. The instructions say that you will hurt, because you are using new muscles most of us never use at all!

I highly recommend these for anyone who has hammer toes, like me, or other specific foot problems, or even if your feet are just "tired" all the time. Great product!

7 Comments Was this review helpful to you? Yes No

68 of 73 people found the following review helpful

### superb relief for tailor's bunion

By Bibhu P. Mohanty on December 7, 2010

#### **Amazon Verified Purchase**

I tried a number of products for tailor's bunion relief, and this one is by far the most effective. I try to wear it for at least 30 minutes every day. I experimented with not wearing it for a day and felt much worse. It seems to work by stretching the muscles and ligaments that are too tight and realigning the joints so that the foot functions properly.

Comment Was this review helpful to you? Yes No

24 of 27 people found the following review helpful

### THE BEST yoga toes!

By Shelley on July 5, 2010

#### **Amazon Verified Purchase**

These are the best yoga toes on the market. I wear them for bunions and get dramatic relief

1 Comment Was this review helpful to you? Yes No

50 of 60 people found the following review helpful

#### Give them time

By doredeb on March 18, 2012

Was going to return these after only a few days...but I'm glad I "broke them in." These were not just uncomfortable at first, they HURT. It's really hard to believe that the same product is suitable for someone with a size 5 foot and someone with a 12. I have very small feet, and even though the stretchers are made of gel, they were still hard to put on my feet (let alone keep them on for any length of time). I was counting the seconds the first day just to keep them on the recommended 5 minutes. I'm not sure people with larger feet would have the same issue. Having said this...after a couple of weeks of dedication - and increasingly longer wear times - I believe these have helped a lot. I put them on at night for about 30 minutes, and they really help to relax and stretch my toes and feet. It took a while - but I'm very happy with this purchase and would recommend them to others.

Comment Was this review helpful to you? Yes No

19 of 21 people found the following review helpful

# Works well

By ¢3/4 Leah ¢3/4 on June 4, 2011

### Amazon Verified Purchase

These are very good <u>yoga toes</u> or toe stretchers. I was haveing problems holding yoga poses due to my feet and toes hurting. Toe stretching works very well for balance and to make your feet stonger.

Comment Was this review helpful to you? Yes No

42 of 51 people found the following review helpful

# Miracle in Plastic

By Cassandre on March 13, 2011

### **Amazon Verified Purchase**

I have a number of joint issues that make it very painful for me to walk without wearing custom orthotics and shoes. The SmartToes Ultimate Toe Stretchers enable me to walk around barefoot with almost no pain.

Comment Was this review helpful to you? Yes No

30 of 36 people found the following review helpful

### Absolutely AMAZING

By real estate investor on June 17, 2011

**Amazon Verified Purchase** 

I loved the idea of these so am giving them 4 stars because they do appear to do the job if used according to directions. Read more Published 1 day ago by Lola Bird

#### SmartToes Happy Feet

I used SmartToes because of discomfort under the ball of my left foot. After reading prior reviews, I thought it might help my condition. Read more Published 4 days ago by A Williams

### I don't see any help for my toes...

I have no problem to hook this cute gel on my toes. But I don't feel anything special after 1 hour on my toes....

Published 9 days ago by sline

# good for cramped feet

Stretches my toes and makes them feel less cramped. Hasn't fixed the crookedness yet. I do highly recommend. Start with a little time and work your way up. Read more

Published 14 days ago by DZ

#### Hard to put on

I wear a size 6.5 shoe. I warm these in hot water and put on wet. It works. I haven't had long enough to see if it will help my small toe from tilting inward. Read more

Published 16 days ago by Lucy Smith

### Helps the Pain!!!

I have tried many things to help my arthritis in my feet. Pretty comfortable and easy to use. These are amazing!!

Published 18 days ago by Cheryl A. Fuhr

### broke after two months!

I was excited to get this product since I thoroughly read reviews and knew I had to address my bunion and hammertoes. Read more

Published 20 days ago by MidloMom

# comfy

work as suggested, comfortable, adjustable, don't wiggle out from between the toes. could wear them for extended periods once used to them!

Published 22 days ago by Shannon M. Johnston

# It works

The price is so much cheaper on Amazon than any store. Always check before purchasing elsewhere! Exactly what I wanted but it takes some getting use too.

Published 26 days ago by Mari

# Search Customer Reviews

Search

✓ Only search this product's reviews

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I ordered these because I think I'm developing a hammer toe and the pain is getting worse and worse. Wearing these is so unbelievably relaxing, I can't even begin to describe it! It feels like a full body massage, I'm not kidding. From just 5 minutes of wearing them I feel ridiculously relaxed for another hour or so afterwords. I can only imagine what it'll be like when I can wear them longer! It's only been a couple of days so I can't tell how much they're helping the hammer toe, but based on the feeling of relaxation alone I want to buy these for everyone I know. I don't think I've ever reviewed anything before, but these are worth talking about!! BUY THEM even if you don't have any specific foot or toe problems!

Comment Was this review helpful to you? Yes No

42 of 52 people found the following review helpful

Aaaahhhh Where have these been all my life?!

By ComicGurlGeek on March 29, 2012

#### **Amazon Verified Purchase**

I was born with what can only be described as freakishly long toes, with the second toe bigger than the first, and the third toe almost as long as the first! Shoes never really fit me right, as the rest of my feet crowd my toes and make them curl under when I walk. I've broken every single one of my poor, mistreated toes at least once by essentially tripping over them.

Also, I've always noticed that I have massive calf muscles that are aways tight and knotted. Not sure if it's related to the odd way I walk, but it definitely is a pain.

The Smart Toes stretchers are great for both problems: my toes, feet, and calves feel unbelievably soothed while I wear them, like a great stretch after sitting still for hours. Other reviewers mentioned that they could not wear the Smart Toes for more than a few minutes at a time at first; myself, the only reason I take them off when I'm at home is because I don't want to walk around in them and get them dirty. I really wish I'd found these years ago!

Comment Was this review helpful to you? Yes No

See all 174 customer reviews (newest first)

Write a customer review

# **Feedback**

- If you have a question or problem, visit our Help pages.
- Would you like to give feedback on images or tell us about a lower price?
- If you are a seller for this product and want to change product data, click here (you may have to sign in with your seller id).

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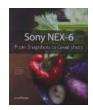




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Sony NEX-6: From Snapshots to...

Sony NEX-6: F to... Jerod Foster (48) Paperback

\$16.97 **Prime** 



Goja 72-77MM Step-Up Adapter... (415)

\$4.49



Wasabi Power Battery and... (219) \$26.99 **Prime** 

Sony Semi-Hard Plastic... (58) \$10.99



Opte Rem \$6.9

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